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**FOR IMMEDIATE RELEASE**

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## **Woodland and Inovus Solar to Build Community Solar Project**

*Community solar offered to residents, businesses and nonprofits at zero cost*

**August 7, 2015, Woodland, Wash.** – Mayor Grover Laseke today announced that the City of Woodland has approved a community solar project with Inovus Solar. The vote by the city council makes Woodland home to the second community solar project in Western Washington offered at zero cost to residents. Developed by Inovus as part of its mission to make the benefits of solar accessible to everyone, the approximately 70 kW project will provide solar energy and savings to approximately 50 local residents, businesses and nonprofits selected to participate in the project, which will be built this fall pending state approval.

“We are pleased to be a community solar project sponsor and provide an opportunity for Woodland residents to benefit from the clean energy produced,” said Mayor Laseke. “Partnering with Inovus Solar allows us to support Washington State’s solar industry and pass meaningful energy savings on to our residents, local business and nonprofits without deterring our efforts to provide quality municipal services.”

Community Solar is a solar-electric system that provides power and/or financial benefit to multiple community members – allowing residents to subscribe to a portion of the project that is installed somewhere and receive utility credit for their portion of the project’s energy generation.

“With nearly 80 percent of people unable to install solar on their own rooftops, community solar allows everyone to get the benefits of solar energy – regardless of homeownership or income status,” said Clay Young, co-founder and CEO of Inovus. “Together with the City of Woodland, we are proud to be building community solar projects in Washington that will provide clean and renewable solar energy to local residents, businesses and nonprofits at no cost.”

**Benefits to participants:**

- No cost
- Electric utility bill savings for the next 4.5 years or longer
- Own four solar panels and potentially receive up to \$1,248 back in a Federal Tax Credit for owning those panels (ownership is virtual, limited to the length of the project)
- Increase energy independence and produce clean energy locally

**How to qualify:**

- Live within the **city limits** of Woodland, WA and/or operate a business (non-profit) in Woodland
- Have an account with Cowlitz County PUD (local electric utility)
- Provide your address that is associated with your Cowlitz County PUD account number
- Fill out application and submit for lottery selection

**Selection Process:**

- Submit an application, during the open enrollment, to be considered for the project.
- Open enrollment for this project begins **August 17 through August 28** (10 business days). Woodland residents, non-profit organizations and businesses are invited to apply.
- The City and Inovus Solar will collect all the applications, which **must** be submitted or postmarked by August 28 for consideration.
- Inovus Solar will hold a random lottery drawing of the applications on August 31 to choose the 50 participants in this project.
- All applicants will be notified within 10 business days whether they were selected or not.
- If you're selected you'll start accruing annual electric utility credits in the fall of 2015

**How and where to apply:**

- Apply online at [www.inovusintelligence.com/csp/woodland/](http://www.inovusintelligence.com/csp/woodland/)
- Find and submit an application at the Woodland City Hall
- Or fill out the application and mail back to:  
Inovus Solar  
ATTN: Woodland Community Solar Project  
3380 W. Americana Terrace, Suite 230  
Boise, ID 83706

Founded in 2007, Inovus is a solar developer that provides no cost, turn-key community solar solutions to residents, municipalities and utilities across Washington. Developed around the state's incentive program, the company [utilizes existing infrastructure](#) – light poles – to build scalable community solar projects directly in the community served. Through this approach, Inovus community solar projects are far less costly, quicker to implement, avoid traditional land-use obstacles and are guaranteed for the long-term. To date, Inovus has installed solar solutions in more than [300 communities across the country](#).

In 2009, Washington enacted one of the nation's most progressive programs to support the development of community solar projects across the state for residents unable to install traditional rooftop solar. Using 'Made in Washington' products, the program delivers strong incentives to build community solar projects.

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